

**Lake Natoma Four Bridges Half Marathon
 “Haunted House” Health & Fitness Expo
 Booth Information & Reservation Form**

FourBridgesHalf.org
 Folsom Community Center
 52 Natoma St., Folsom CA
 Saturday • October 24, 2009

Sponsored by:



Waller, Sharp & Phelps
 A financial advisory practice of
 Ameriprise Financial Services, Inc.

Booth sizes: 8 ft. x 10 ft. or 8 ft. x 8 ft.
 (based on availability upon receipt of
 signed contract and check).

Booth includes:

- back and side drapes
- one six-foot long table
- two chairs and one sign.

To reserve your booth(s):

- Complete the form below.
- Return it along with a deposit of 50% before 9/15/09, or 100% payment after 9/15/09.

Booth Prices

- Corner booth: \$400.00 each,
- Standard booth: \$350.00 each

Make check payable to: Lake Natoma Four Bridges Half Marathon

Mail Check and completed reservation form to:

LN4B Health & Fitness Expo
 120 Ponderosa Ct.
 Folsom, CA 95630

Set Up Date & Time

Saturday, October 24, 2009
 9:00 a.m. - 11:30 a.m.

All aisles must be clear of trash and boxes by 11:30 a.m. on Saturday; the doors to the Expo will open to the public promptly at 12:00 p.m.

Exhibit Services

- If you have additional needs besides electrical hook-up please contact Julie Fingar 916/765-6021 julie@fitorun.com
- There is no storage space available

at the Folsom Community Center.

- Unloading at the Folsom Community Center is difficult. All deliveries must be made via the loading docks during the specified set-up time only.

Expo Contact

Kimberley Jamerson, Expo Manager
 jamersonclan@comcast.net
 Fax: 916-983-4624

Please note that:

- Exhibit space is limited.
- Booths are assigned on a first-come/first-served basis.
- Reservations will be confirmed upon receipt of the signed contract.
- Booth payment is nonrefundable.

Name _____ Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Please reserve:

- _____ corner booths @ \$400.
- _____ standard booths @ \$350.
- _____ electrical outlets @ \$50.

Booth location preferences

- 1st choice booth # _____
- 2nd choice booth # _____
- 3rd choice booth # _____

While every effort will be made to provide you with the booth(s) of your choice, booths are allocated on a first-come/first-served basis. Booth space will only be confirmed on receipt of full payment, a signed contract, and upon approval of Exhibitor display design.

**2009 Lake Natoma Four Bridges
Half Marathon “Haunted House”
Expo Exhibitors Booth Agreement**
Must be read, signed and dated by both parties.

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Company _____
("Exhibitor" ; hereafter)

Booth Assignment No. _____ (Assigned by Expo Show Management)

This Exhibitor's Booth Agreement (the "Agreement") is made this _____ day _____ of 2009 by and between the Exhibitor and the Sacramento Long Distance Running Association.

1. Premises of Agreement

The 2009 Lake Natoma Four Bridges Half Marathon (LN4B) Health & Fitness Expo (Expo) is presently scheduled to be held at the Folsom Community Center on Saturday, October 24, 2009. The LN4B Expo is owned and organized by the Sacramento Long Distance Running Association (SLDRA). Exhibitor desires to reserve and occupy booth space(s) as assigned by SLDRA in connection with the Expo and to enter into this Agreement to affect its reservation of space.

2. Obligations of Exhibitor

Exhibitor agrees to comply with and perform each and all of the following obligations, in addition to those set forth elsewhere in this Agreement.

- a. To occupy Exhibitor's Space assigned by SLDRA during and throughout the Expo pursuant to the terms of this Agreement:
- b. To exhibit only the following products (or such other products as may hereafter be agreed to in writing by SLDRA)
- c. Exhibitor understands that there may be food and beverage sale and or giveaway limits as stated in section 8 of the Rules and Regulations document.
- d. To make payment in the following amounts to LN4B upon Exhibitor's execution of this Agreement:
 - \$400 for each corner booth reserved,
 - \$350 for each standard booth reserved,
- e. To maintain and staff its exhibit continuously throughout the official hours of the Expo which are as follows:
Saturday, October 24, 2009; 12:00 a.m. - 5:00 p.m.
- f. To read, understand and comply with the Rules and Regulations, a copy of which is attached hereto and explicitly incorporated herein as additional terms of this Agreement.

3. Obligations of SLDRA

- a. Upon receipt from Exhibitor of a signed original of this Agreement and payment in half of the amount (prior to Sept. 15 or payment in the full amount after Sept. 15) determined in accordance with paragraph 2(c) above, and unless SLDRA for any reason elects not to accept Exhibitor's payment, SLDRA shall promptly assign booth space to Exhibitor and tentatively reserve that space for Exhibitor.
- b. As a general matter booth space shall be assigned by SLDRA in order of payments received. In making such assignment, SLDRA may consider the amount and location of space then available, any requests made by Exhibitor regarding its space and such other matters as SLDRA believes may be important in making such assignment.
- c. SLDRA may at its discretion, and reserves the right to reassign

or reallocate space at any time if for any reason it deems such reassignment or reallocation necessary, appropriate or useful.
d. During the hours the Expo is not officially open or available for installation of exhibits, the doors to the exhibit halls shall generally be locked and no personnel will be permitted to enter the exhibit hall. SLDRA assumes no liability for lost or stolen items.

4. Obligations of Exhibitor to Maintain Insurance Coverage

Exhibitor is responsible to obtain and maintain appropriate and sufficient insurance, with minimum of \$500,000 to cover any and all claims, damages or losses of any kind incurred or suffered by Exhibitor or its employees, agents, representatives, guests or any other person or entity. Such insurance shall cover without limitation all claims, damages, injuries or losses of or regarding personal property or personal injury regardless of the cause thereof. Upon request by SLDRA, Exhibitor will provide certificates of insurance evidencing coverage and amounts. Exhibitor understands and acknowledges that neither SLDRA nor the Folsom Community Center nor any other person, maintains any insurance covering Exhibitor with regard to any of the foregoing damages or any other similar or dissimilar casualty.

5. Cancellation and Termination

- a. This Agreement may be canceled at any time by Exhibitor by providing unequivocal written notice of cancellation to SLDRA ("Notice of Cancellation"). In the event that Notice of Cancellation is delivered to and received by SLDRA before October 1, 2009, Exhibitor shall be liable for fifty percent (50%) of the booth fee for the canceled space and any amount in excess thereof previously paid to SLDRA by Exhibitor for the cancelled space shall be refunded to Exhibitor within thirty (30) days. No refund shall be made for any cancellation by Exhibitor after October 1, 2009. In the event of cancellation by Exhibitor for any reason, SLDRA may at its discretion reassign and otherwise lease or utilize Exhibitor's canceled space.
- b. In the event that (1) the Expo is cancelled (2) it would be impossible, impractical, dangerous or not in the best interest of the Expo for SLDRA to provide Exhibitor's Space to Exhibitor or (3) SLDRA is otherwise unable or unwilling to provide any of Exhibitors Space to Exhibitor under this Agreement for any reason, then, prior to October 1, 2009 SLDRA will refund that portion of the Exhibitor's deposit applicable to the space not provided. If and to the extent such space is provided in part, or only for a portion of the Expo, SLDRA shall pro-rate the charges to Exhibitor and return any overpayment. SLDRA shall have no liability for any consequential or other damages of any kind that may be claimed, suffered or incurred as a result of its failure to provide space to Exhibitor or for any other reason.

6. Indemnity

Exhibitor assumes full responsibility for and hereby agrees to protect, indemnify, defend and hold SLDRA, the Folsom Community Center and all employees, agents representatives, principals, sponsors and guests of SLDRA and the Folsom Community Center harmless against any and all claims, causes of action, losses, judgments and damages to person or property, governmental charges or fines arising out of or caused by or resulting from, in whole or in part, Exhibitor’s installation, removal, maintenance, occupancy or use of Exhibitor’s Space or the Exhibit Hall, or any portion thereof, or any other act or failure to act on the part of exhibitor or any of its employees, representatives, agents, independent contractors, guests or any other person acting or purporting to act on behalf of or for the benefit of Exhibitor. This indemnity shall extend to and include all costs and attorneys’ fees incurred in defending against or responding to any such claim. This indemnity shall not extend to any liability that is finally and conclusively determined to result solely from the negligence or willful misconduct of SLDRA or its employees.

7. Limited Liability

Notwithstanding any other provision of this Agreement, SLDRA and its employees, agents and representatives shall have no liability to Exhibitor or anyone else for any consequential damages of any kind, character or amount, regardless of the factual or legal basis upon which the existence of such liability is asserted. Exhibitor explicitly releases any such claim to recover consequential damages, and agrees that this Agreement shall provide a complete defense to any claim for the recovery of such consequential damages, regardless of whether such claim is based upon an alleged breach of this Agreement or some other act, failure to act or breach of duty independent of this Agreement.

8. No Substitution of Space

Exhibitors may not assign, sublet or apportion the whole or any part of Exhibitor’s Space and may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business and permitted in this Agreement.

9. Remedies of SLDRA

All rights and remedies of SLDRA arising under this Agreement or otherwise are cumulative and explicitly reserved by SLDRA. Any action taken by SLDRA to enforce any remedy it may have shall not constitute a waiver of any other remedy that may be available to it.

10. Arbitration of Disputes and Governing Law

Without limiting any other remedy available to SLDRA under this Agreement, the parties agree that any controversy between SLDRA and Exhibitor arising out of this Agreement shall be determined through binding arbitration before the American Arbitration Association in accordance with its commercial arbitration procedures. In any such arbitration proceeding, discovery shall be permitted to the extent authorized under Code of Civil Procedure Section 1273.05. This Agreement shall be governed by the laws of the State of California. It constitutes the entire agreement between the parties regarding the subject matter. If any provisions are found to be invalid the remainder of this Agreement shall nevertheless continue in full force. The prevailing party in any arbitration proceeding under this provision shall be entitled to recover its actual attorneys’ fees in addition to other relief.

11. Construction of Agreement and Amendments

Any issue of interpretation of this Agreement and the resolution of any matter not fully and specifically covered by this Agreement or incorporated Rules and Regulations shall be resolved or decided by SLDRA in the reasonable exercise of its judgment. SLDRA’s resolution or decision shall be binding on all parties as if it were an express provision of this Agreement. This Agreement may be amended or supplemented at any time by SLDRA upon written notice to Exhibitor. SLDRA may, in its discretion and under special circumstances, make or impose specific exceptions or requirements to, or changes in, the Rules and Regulations if it deems such alterations to be in the best interests of the Expo. No precedent shall be established or inferred from any such action. The undersigned Exhibitor acknowledges that its duly authorized representative designated below has read and understands the terms of this Agreement and the incorporated Rules and Regulations and that Exhibitor agrees to each and all of the terms and conditions hereof.

Date & Signature of Exhibitor (include company, representative’s name & title)

Date & Signature of SLDRA Representative (include title)

**The Lake Natoma
Four Bridges Half Marathon
Health & Fitness Expo
is Sponsored by:**



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A financial advisory practice of
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Exhibitor Rules and Regulations

The LN4B Health & Fitness Expo is owned and operated by the Sacramento Long Distance Running Association (SLDRA). The following Rules and Regulations govern the conduct of the Exhibitor in connection with the Expo and related matters. These Rules and regulations are explicitly incorporated as terms and conditions of the Agreement between Exhibitor and SLDRA.

1. REGISTRATION OF EXHIBITOR REPRESENTATIVES: Exhibitor shall identify and register each of its representatives pursuant to instructions received from SLDRA. Any person not so registered may be denied access to the Expo or the Expo Ballroom.

2. EXHIBITS - GENERAL: Exhibits will be limited to the company and products specifically identified in this Agreement. Only the sign, logo or identity of the entity identified as Exhibitor may be placed in or around the Exhibitor's Space or appear in or on any printed list of exhibitors. No exhibits, advertising, or other promotion of any kind will be allowed beyond the perimeters of Exhibitor's Space. All exhibits are subject to review by SLDRA, which may in its sole discretion and for any reason whatsoever demand or require the modification or removal of any items, materials, or other displayed or distributed matter of any kind that it deems to be inconsistent with the purpose or nature of the Expo or the good name and reputation of SLDRA, LN4B or otherwise disorderly, offensive, inappropriate or unsuitable in any respect. Exhibitor, shall, immediately upon request from SLDRA or its representatives comply with any demands to modify or remove any such matter or to alter its exhibit in any respect. Exhibitor's failure to comply promptly with any such request or demand shall constitute a material breach of this Agreement by Exhibitor.

3. BOOTH SETUPS: All booth installations, exhibits and setups ("Setups") must conform to such rules, regulations, instructions or limitations as may be imposed by SLDRA. In the absence of instructions from SLDRA to contrary, Setups should conform to the Display Rules and Regulations accepted and endorsed by the International Association of Exposition Managers, Exhibit Designers and Producers Association, Exposition Services Contractor Association, and National Trade Show Exhibitors Association.

Exhibitor has no right to and agrees not to ship any materials to the Folsom Community Center. Such shipment arrangements must be made with show decorator. Exhibits and Exhibitor's materials, displays and other property shall at all times be and remain contained within Exhibitor's Space and shall not exceed a height limit of seven feet. All height restrictions are applicable to signs and product display material. Exhibits must not obstruct the view or interfere with the displays of neighboring exhibits.

Displays must be self-supporting. Nails and screws are not permitted in building floors and walls.

4. INSTALLATION AND DISMANTLING:

Installation/dismantling of booths is restricted to published hours.

- Setup hours: October 24, 2009 9: 00 a.m. to 11:30 a.m.
- Breakdown hours: Saturday, October 24, 2009, 5 p.m. - 8 p.m.
- All displays must be erected and completely arranged for viewing and all aisles must be free and unobstructed by Saturday, October 24, 2009, between 11:30 a.m. and 5:00 p.m.

No installation or dismantling of booths or display material is allowed during the exhibit viewing hours. In the event that Exhibitor fails to complete installation of its displays as of the dates and times listed above, fails to pay the full amount of space rental charges pursuant to the Agreement, or fails

to comply with any other provision concerning the use of display space or otherwise contained in this Agreement, SLDRA shall have the right, in addition to all other rights and remedies available to it, to take possession of Exhibitor's Space and lease the same, or any part thereof, to a third party. Materials received by or delivered to Exhibitor after the opening of the Expo must be delivered to its booth at times approved by SLDRA. Goods and materials used in any display (except bona fide samples) may not be removed from the Expo Hall (unless approved by SLDRA) until the Expo has been officially closed. SLDRA retains sole discretion and authority in the placement, arrangement and appearance of all displays.

5. USE OF LABOR: Exhibitor agrees that it shall not permit or cause any wiring, installation or other labor to be done except by the contractor authorized by SLDRA and the Folsom Community Center.

6. SECURITY: SLDRA shall arrange for the provision of reasonable security during the Expo, but does not provide any guarantee, indemnity or warranty to Exhibitor or any other person or entity from or against the loss of property, and is not responsible for such loss by or from any cause. Accordingly, Exhibitor shall and must make provisions for safeguarding its goods, materials, equipment and display and other property at all times and its own insurance through its own sources and its own expense.

7. FIRE AND SAFETY LAWS: All applicable fire and safety laws must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Wiring for both booth construction and electronic equipment must comply with local fire safety regulations. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard, or corrugated paper shall be used at any time. All packing containers, wrapping materials, etc., must be kept in safety containers. Flammable fluids and materials must be kept in safety containers. Open flames, butane gas, and oxygen tanks are not permitted without permission of SLDRA and the Sacramento Fire Marshal. All hazardous items used in displays must be properly safeguarded, protected, registered, or avoided in accord with applicable city, state and federal regulations. No balloons or helium-inflated items can be used within the Expo Hall unless approved in advance by SLDRA. Smoking is not permitted in the Expo Hall.

8. FOOD AND BEVERAGE: In-house concessions reserve the exclusive right to sell, at its discretion, foods, nonalcoholic beverages, cash on delivery basis. Exhibitor may only give away product samples. Liquid and Solid portions - 2 ounces. If an Exhibitor is granted the right to sell food products or supplements they must have a state and city tax license and a Health Permit from the City of Folsom. Any food or beverage items prepared, distributed, offered or sold with SLDRA's prior written approval shall only be distributed and consumed in areas specified by SLDRA and the Folsom Community Center. Contact SLDRA representative at 916-983-4622 to determine if your food or beverage applies to this restriction.

9. ATTENTION GETTING DEVICES AND ACTIVITIES: Exhibitor shall not utilize excessive audible or visual attention getting devices or activities or permit offensive odors in or about Exhibitor's Space. Sound effects and music in any form (live or recorded) are prohibited unless approved in writing by SLDRA. Any failure by Exhibitor to comply with any request or instruction from SLDRA or its authorized representative to eliminate, cease, remove or modify any such attention attracting device or activity shall constitute a material breach of this Agreement.

2009 Lake Natoma Four Bridges Half Marathon “Haunted House” Health & Fitness Expo

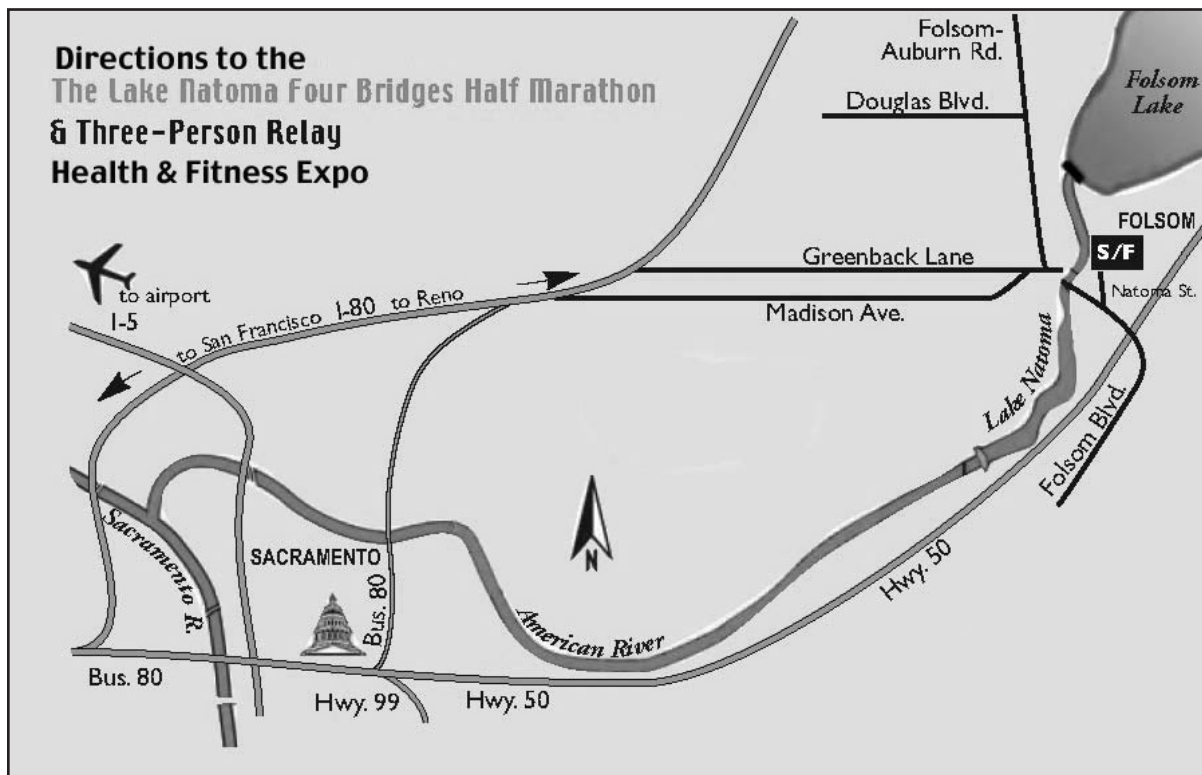
52 Natoma Street
Folsom, CA

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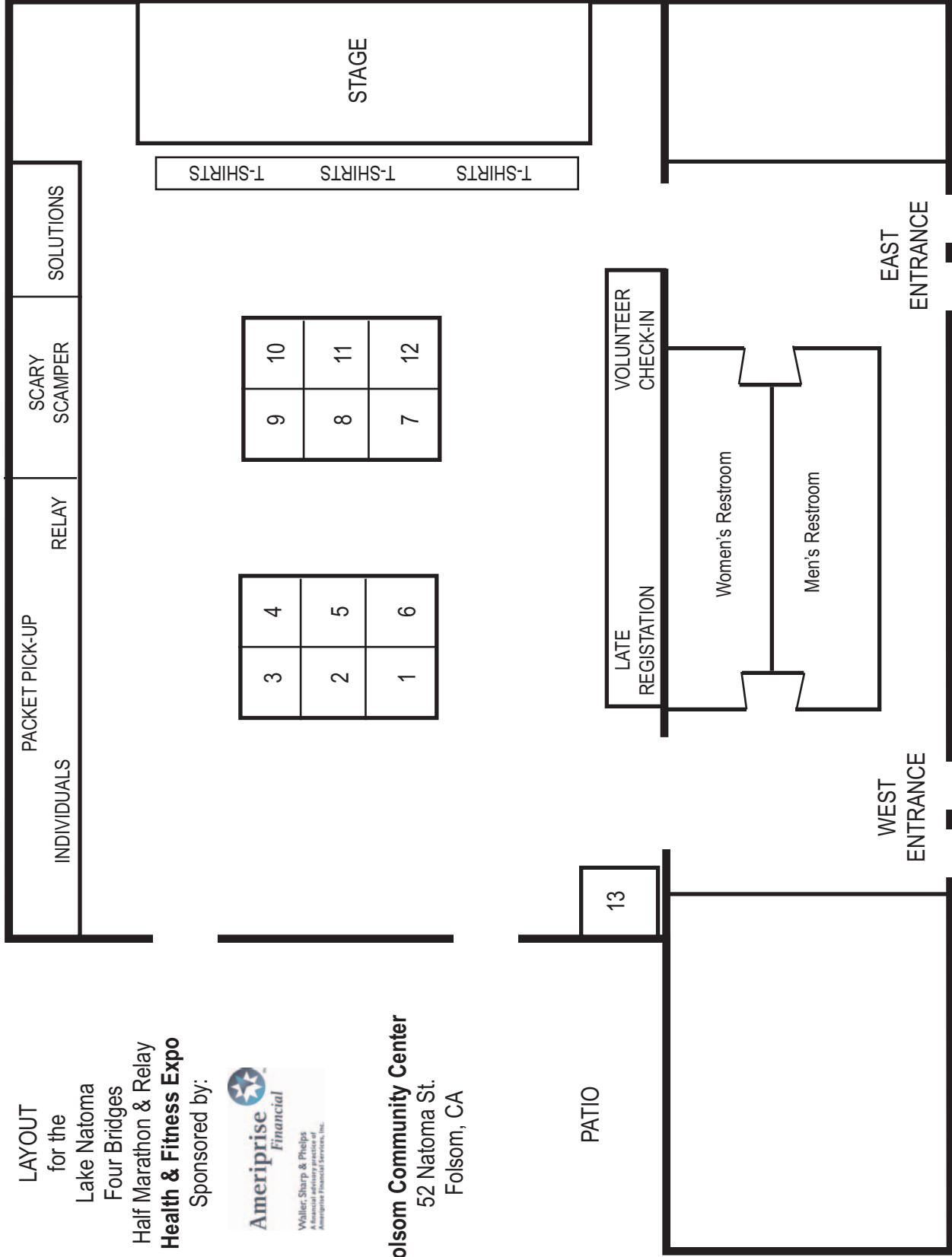
Directions



LAYOUT
for the
Lake Natoma
Four Bridges
Half Marathon & Relay
Health & Fitness Expo
Sponsored by:



Folsom Community Center
52 Natoma St.
Folsom, CA



Natoma Street